WHY “KANSERLÉ DANS ASSOCIATION” IS DIFFERENT

We are a grassroots organization and proud to be 100% volunteer based.

Our reach has extended to 85 countries worldwide, 79 out of 81 states in Turkey, ~60,000 social media followers.

We work with reputable content partners and fight against misinformation and hoaxes on social media.

We listen to the needs of patients and their caregivers and work with other similar associations and government entities to give them voice.

We take pride in implementing many projects initiated and lead by our volunteers.

We answer each and every question addressed to us in all of our channels within 24 hours, and if needed, direct them to the appropriate subject matter experts.

All publications are vetted by our medical board, as well as our review council, comprised of psychologists, social workers, nurses, dieticians and other experts for accuracy.

We provide a safe and moderated online and in-person support environment where patients and caregivers might express their feelings, exchange ideas and find support.

The driving force behind our success and wide reach are our volunteers and their passion. We are working hand in hand not only with patients but also with physicians and various health care providers. The association grew out of a blog and became a community; we consider ourselves ONE BIG FAMILY.

As the incidence of cancer in our society increases, it is obvious that we need to create more awareness about early detection and cancer screening immediately. Cancer has a profound impact on every life that it touches. But equally profound is the extraordinary difference that we can make together.

We are committed to change the face of cancer care and remove obstacles and inequalities experienced by the underserved.

If you would like to be a part of our passion in spreading the word about cancer, we invite you to join us.

Together, anything is possible.

Address Turkey: Osmanağa Mahallesi, Pavionya Sok. No.6/20
Kadıköy-İstanbul
Founded: 10 May 2013
Address USA: 307 Hampshire Drive, Plainsboro, NJ 08536
Founded: 12 February 2013
http://www.kanserledans.org
info@kanserledans.org
https://twitter.com/kanserledans
http://www.facebook.com/kanserledansderemi
OUR VISION

Making cancer prevention a priority and shaping the future of care to be patient centered.

OUR MISSION

Raise public awareness for cancer screenings and early detection at a national level in Turkey and in Turkish speaking communities within the United States.

Provide cancer patients and their caregivers with a wide spectrum of accurate, up-to-date and quality information during treatment and aftercare and empower patients to be part of their own care team.

Provide complementary psychological and social support platforms, both in-person and online for patients and caregivers.

Champion and assist in improving communication and building bridges between health care teams and the patients.

Educate and actively promote healthy lifestyle habits and prevention amongst a wide range of audiences, including general public and schools to help reduce cancer incidence.

OUR VALUES

- Research-based information
- Constructive and community-powered approach
- Positive energy
- Individual attention
- Volunteerism

WHY THE NAME “KANSERLE DANS—DANCE WITH CANCER”?

Every battle creates its own enemies. Every battle has winners and losers. We picked a name that doesn’t have a war connotation or losers. Cancer treatment is a long process, a roller coaster, full of ups and downs, highs and lows. We believe that once you start your dance with cancer, you begin to learn cancer’s (your partner’s) moves and plan your own treatment steps accordingly.

OUR STORY

Ersa Ürmmez and Ebru Tontas, 2 high schools friends whose fathers were diagnosed with cancer, created the “Kanserle Dans” blog and a thriving Facebook patient support page and community group in April 2012. The goal has been to offer research-based information about treatment modalities, new research, side effects, and provide a psycho-social support platform for those where accessibility had previously been deficient. With their social media and blog followers reaching thousands, they decided to become a non-profit to extend the realm of their services; hence “Kanserle Dans Association” was born in February 2013 in the United States and May 2013 in Turkey.